



*The Egmont Group
of Financial Intelligence Units*

Strategic Analysis Course

Session 1

Introduction



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Activity Introductions



Activity

The Marshmallow Challenge!

Eighty-5% Team Building Exercise



Hours

Minutes

Seconds

One minute gone already



Hours

Minutes

Seconds

I hope you're working together



Hours

Minutes

Seconds

Time runs out very quickly for this exercise



Hours

Minutes

Seconds

Focus on the goal



Hours

Minutes

Seconds

What are your assumptions?



Hours

Minutes

Seconds

can you guess who does best on this test.



Hours

Minutes

Seconds

Kindergarten students do better than average



Hours

Minutes

Seconds

because they don't make assumptions



Hours

Minutes

Seconds

Teamwork means sharing ALL ideas

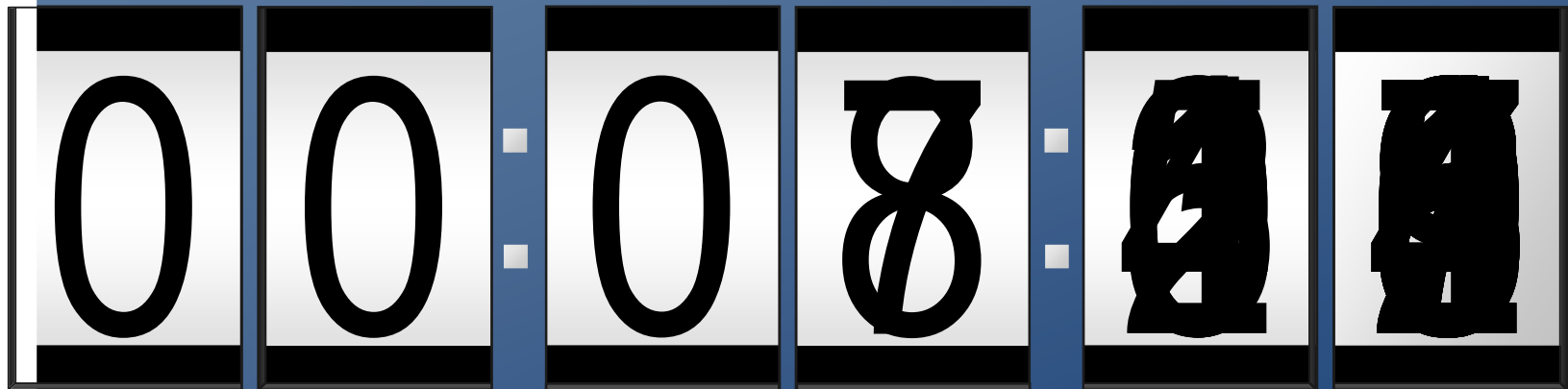


Hours

Minutes

Seconds

And sharing the burden



Hours

Minutes

Seconds

Have you been looking at other teams' work?



Hours

Minutes

Seconds

Someone else might have an idea you can use



Hours

Minutes

Seconds

Use all your resources - be creative



Hours

Minutes

Seconds

Have you tested your theory yet?



Hours

Minutes

Seconds

is the marshmallow sitting on the table.



Hours

Minutes

Seconds

Under two minutes



Hours

Minutes

Seconds

Less than 60 seconds!!!!



Hours

Minutes

Seconds



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FATF Recommendation 29

- *FIU analysis should add value to the information received and held by the FIU.*
- *FIUs should conduct the following types of analysis:*
 - *Operational analysis using available and obtainable information to identify specific targets, etc.*
 - *Strategic analysis using available and obtainable information, including data that may be provided by other competent authorities, to identify ML/TF related trends and patterns ... to determine threats and vulnerabilities ... and to help establish policies and goals ...*



Course aim

- Undertake strategic analysis
- Produce a variety of valuable strategic analysis products
- Use those products to their best advantage.



Course objectives

- Explain the uses and benefits of strategic analysis
- Describe the stages in the development of a strategic analysis product
- Appreciate the hazards of mindsets and biases and measures to minimize their negative effects
- Explain project planning and collection planning
- Employ specific tools to facilitate their strategic analysis activities



Course overview

Course content

Day 1

- Session 1 – Introduction
- Session 2 – Mindsets and biases
- Session 3 – Understanding analysis

Day 2

- Session 4 – Strategic analysis products
- Session 5 – Intelligence cycle
- Session 6 – Planning and tasking



Course overview

Course content

Day 3

- Session 7 – Collection and evaluation

Day 4

- Session 8 – Advanced critical thinking
- Session 9 – Reporting and dissemination

Day 5

- Session 10 – Global exercise



FIU strategic unit roles & structures

What does a strategic analysis unit look like?

What are the roles within a strategic unit?



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Questions

