

ORGANIZATION OF AMERICAN STATES



INTER-AMERICAN DRUG ABUSE CONTROL COMMISSION

cicad

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DISSEMINATION OF INFORMATION ON THE MULTILATERAL EVALUATION MECHANISM (MEM)

**DISSEMINATION OF INFORMATION ON THE MULTILATERAL
EVALUATION MECHANISM (MEM)**

- 1. The MEM is a relatively new mechanism, which makes the promotion and dissemination of information about it extremely important. This effort should be continuous, throughout the year. It is vital the participation of the OAS Secretary General, the President of CICAD, the National Coordinating Entities of each country, the GEG experts and the National Offices of the OAS in this process. All of these authorities should play a part in heightening awareness on disseminate and promote information on the mechanism.**
- 2. The objective is to inform all countries about what the MEM is and how this new mechanism is measuring progress as well as obstacles encountered in each country. Such obstacles are being overcome by this mechanism through the countries' joint efforts and cooperation.**
- 3. Opportunities should be sought for heightening awareness about the MEM and its objectives through the media (TV, radio, newspapers, etc).**
- 4. At the end of each Evaluation Round, countries should present national and hemispheric reports at a National level through press conferences or other means of dissemination in order to report on the progress made and obstacles encountered by countries. It is suggested that these press conferences be held after the official presentation of the national and hemispheric reports in Washington, D.C.**
- 5. It is important for each country and its respective congress or parliament to participate in implementing the promotion and dissemination of information on the MEM.**
- 6. The Chairman of CICAD should play a central and permanent role in disseminating and promoting information about the MEM. For example, in Washington, D.C. visits to Congress, international organizations, think tanks, etc. are essential to develop the MEM. In this regard, the President of CICAD should apply the same approach when visiting other countries.**
- 7. Visit countries at opportune moments such as: workshops, regional meetings, conferences, etc., will serve to strengthen implementation of National Plans through the MEM.**