



2ND ANNUAL CENTRAL AMERICAN ENERGY SUPPLY SECURITY FORUM

*“CREATING ENERGY PARTNERSHIPS FOR
SUSTAINABLE SUPPLY”*

MAY 6-7, 2009
GUATEMALA CITY | GUATEMALA
REAL INTERCONTINENTAL GUATEMALA



Hosted by: Caribbean Central American Action
In collaboration with:
AmCham Guatemala
AmCham Dominican Republic
Chamber of Industry of Guatemala



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CONTEXT

Energy security continues to be of concern to governments and the private sector in Central America. It is critical that investment continue in this arena and that policies be embraced that make the region a safe place to invest. The 2nd Annual Central American Energy Supply Security Forum will seek to build on issues highlighted in CCAA’s Panama conference of May 2008. Following the theme of “Creating Energy Partnerships for Sustainable Supply,” the forum will focus on the impact of the financial crisis on liquidity and investment in energy projects; the impact of a new President in the US; the future of fossil fuels now that prices are low; alternatives; and the future of planned regional initiatives as governments pursue individual paths. The forum will also highlight current and future regional and hemispheric energy partnerships, between public governments, the private sector and other non-governmental institutions aiming to create an environment of sustainable energy supply that promotes economic development.

TARGET AUDIENCE

Government leaders, energy sector executives, investors, private sector executives, academic experts and business leaders from Panama and the wider Central American region including Mexico, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Dominican Republic, and Colombia; as well as the U.S. business and investment leaders with energy sector interests in the Central American region.

CONFERENCE FORMAT

Full day session featuring keynote presentations that will set the tone for interactive panel discussions following each speaker.

CARIBBEAN CENTRAL AMERICAN ACTION

Caribbean-Central American Action (CCAA) is a private, independent organization whose mission, *Supporting a Sustainable Caribbean Basin®*, is centered on promoting private sector-led economic development in the Caribbean Basin and throughout the Hemisphere. The organization serves its goal of facilitating trade and investment by stimulating a constructive dialogue between the private and public sectors to improve the policy and regulatory environments for business on both the international and local level. CCAA conducts policy-oriented programs in sectors such as financial services, transportation, energy, agriculture, apparel, intellectual property rights, tourism, telecommunications, and information technology. Headquartered in Washington, D.C., CCAA is governed by an international Board of Trustees and funded primarily by contributions from companies with a direct or indirect stake in the region’s prosperity.



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CONFERENCE AGENDA

Wednesday, May 6, 2009

7:00 - 8:30pm

WELCOME RECEPTION
Sponsored by Rums of Guatemala

THURSDAY, MAY 7, 2009

7:30 - 8:45am

CONFERENCE REGISTRATION

8:45 - 9:45am

WELCOME:
Anton Edmunds, Caribbean Central American Action

REVIEW: ENERGY IN CENTRAL AMERICA
Ana Maria Majano, CLACDS, INCAE (I)
Hugo Ventura, UN-Economic Commission for Latin America & the Caribbean (C)
Congressman Jerry Weller, (Ret.), New World Group, LLC (C)

9:45 - 10:00am

COFFEE BREAK

10:00 - 11:15am

PANEL I: THE FUTURE OF FOSSIL FUELS
Volatile oil prices throughout the past 18 months paired with irregular climate patterns in parts of the region dependant on hydro electric facilities, created concern of an energy shortage. With prices high, many governments embraced policies and relationships that provided the region access to energy at favorable terms. In addition, there was much discussion of alternative energies as a way to address increasing demand. With the lowering of prices, will Central American countries be forced to address the regulatory frameworks recently adopted? Does the region continue to be a viable environment for traditional energy investors? Have lower prices reduced the impetus to promote alternative energy policies and projects? Are prices expected to stay low or rise rapidly? Lastly, how effective have stated government and regional conservation policies been in addressing the high use of fossil fuels in the transportation and industry sectors?

Discussants: Frederique Abreu, Institute for Inter-American Cooperation on Agriculture (C); Gisela Alvarez de Porras, Ministry of Industry & Commerce, Panama (I); Mario Castellanos, Chevron (C); Eduardo de la Guardia, Inkia Energy (I); Carlos Ivan Meany, Ministry of Energy & Mines, Guatemala (I); Jorge Piñon, University of Miami (C)

11:15 - 12:30pm	<p>PANEL II: INTEGRATION – FUTURE OF CENTRAL AMERICA’S ENERGY SECTOR</p> <p>With the nearing completion of SIEPAC’s interconnection project and the full implementation of the Regional Electricity Market, Central American countries are closer to the integration of their energy market, reaching some of the goals established by SICA’s 2020 Sustainable Energy Strategy and giving way to an increase in regional trade. Does this also guarantee new levels of investment? How do plans for alternative energy projects fit into this regional grid? Is this regional mandate realistic, in the face of varying national agendas? And how are regulatory differences between municipal governments and central governments creating obstacles for new opportunities?</p> <p>Discussants: Carlos Colom, National Commission of Electric Energy, Guatemala (C); German Cruz, Inter-American Development Bank (C); Teofilo de la Torre, SIEPAC Interconnection Project (I); Ezequiel Galdamez, Empresa Proprietaria de la Red (C); Elsia Paz, Federation of Renewable Energies of Central America and the Caribbean (C); Vahid Sadeghpour, Cutuco Energy Central America (C)</p>
12:30 - 2:00pm	<p style="text-align: center;">KEYNOTE LUNCHEON</p> <p>INTRODUCTION: Mauricio Nicholls, General Manager, Global Marketing, Chevron (C)</p> <p>KEYNOTE ADDRESS: Dr. Rafael Espada, Vice President, Republic of Guatemala (I)</p>
2:00 - 3:30pm	<p>PANEL III: THE IMPACT OF A GLOBAL RECESSION</p> <p>Although in the past, the demand for energy remained constant through financial crises, how is the current recession expected to affect regional development efforts? Are energy needs expected to rise or lower as jobs are lost and industry cuts back? How does the recession affect investment in the sector? What incentives are being provided for businesses offering new and energy efficient technologies? Are regional public and private sector leaders embracing these opportunities? Can regional and international financiers still provide the necessary resources for these projects, and who is funding projects if not the US development agencies and traditional banks?</p> <p>Discussants: Amilcar Bulnes, Honduran National Business Council (I); Alonso Elizondo Bolaños, Costa Rica Chamber of Commerce (I); Brud Drachman, PriceSmart, Inc. (I); Ricardo Esmahan, Ministry of Economy, El Salvador (I); Fernando Lecaros, World Bank (C); Enrique Möller, Möller & Associates (C); Waldo Moncada, Central American Bank for Economic Integration (I); Avil Ramirez, AmCham Nicaragua (I)</p>

3:30- 5:00pm	<p>PANEL IV: TESTING THE REGION’S READINESS FOR NEW ENERGY PARTNERSHIPS</p> <p>New US President Barack Obama has pledged to pursue an Energy Partnership of the Americas, an initiative promoting sustainable growth and renewable energy in the Western Hemisphere by focusing on energy efficiency, energy security and climate change mitigation. Central America, through streamlined regulatory policies and a commitment to protect interests on both sides, could be a large beneficiary of the leading energy technologies that such collaboration could bring. What is the expected impact of a new U.S. administration on alternative energy projects in the region? Can a successful regional alternative energy agenda attract the attention and support of a new administration? What “shovel ready” technologies can the US offer for the advancement of such agenda? In relation to DR-CAFTA intellectual property laws, what measures should be in place to provide confidence to companies ready to transfer advanced technologies for further developing the alternative energy sector?</p> <p>Discussants: Jorge Asturias, Latin American Energy Organization(C); Shawn Cumberland, Arctas Capital Group (I); Aristides Fernandez Zucco, National Energy Commission, Dominican Republic (I); Mark Lambrides, Organization of American States (C); Marcos Palma, Firma de Abogados (C)</p>
5:00 - 5:30pm	<p>CLOSING REMARKS</p>
6:00- 7:30pm	<p>NETWORKING RECEPTION <i>Sponsored by Rums of Guatemala</i></p>



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INSTRUCTIONS

FAX

Credit Card Payment Only
Send your completed form to:
202-822-0075

If faxing, DO NOT mail the original form.

MAIL

(CHECK OR MONEY ORDERS ONLY)
Send your completed form to:
Caribbean Central American Action
1818 N Street NW, Suite 310
Washington, DC 20036

EMAIL:

Please return completed form via EMAIL to:
grodriguez@c-caa.org

**FOR FAX AND MAIL REGISTRANTS,
PLEASE ALLOW 72 HOURS FROM
DATE OF RECEIPT FOR
REGISTRATION CONFIRMATION.**

ALL REGISTRATION & EVENT QUESTIONS

Contact *Gwendolyn Rodriguez, Program Director,*
CCAA at 202-466-7464 x24 or via email at
grodriguez@c-caa.org

- **SPECIAL SERVICES:** Please indicate if you require special services. Attach a written description of your needs.

**REGISTER EARLY. SPACE FOR THIS FORUM
IS LIMITED.**

CANCELLATION AND REFUND POLICY:

- There will be no REFUNDS of registration fees.
- In case of cancellation, registration fees will be credited towards participation in other CCAA events.

REGISTRATION

1. REGISTRATION INFORMATION:

SALUTATION: MR. MRS. MS. DR.

LAST NAME: _____ FIRST NAME: _____

EXACT TITLE: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ COUNTRY: _____

ZIP/POSTAL CODE: _____ AREA/COUNTRY CODE: _____ TELEPHONE #: _____

FAX NUMBER: _____ E-MAIL ADDRESS: _____

E-Mail Address Must Be Provided. If You Do Not Have One, Please Indicate.

REGISTRATION COST: \$250.00

Registration Includes: Full access to forum events (welcome reception, coffee break, keynote luncheon, networking reception) and all sessions.

2. PAYMENT INSTRUCTIONS: *(Please Check Only One)*

CREDIT CARD	<input type="checkbox"/> AMERICAN EXPRESS	<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD
CREDIT CARD NUMBER:	_____		
CARDHOLDER NAME:	_____		
EXPIRATION DATE:	_____	SIGNATURE:	_____

- Check or Money Orders Enclosed Payable to **CARIBBEAN CENTRAL AMERICAN ACTION**. All Checks should be in U.S. Dollars and Drawn on / payable through a U.S. Bank. **SORRY, WE CANNOT ACCEPT CHECKS PAYABLE THROUGH A FOREIGN BANK.**

For **Wire Transfer** Information, please contact CCAA at 202-466-7464 ext. 24 or
via email at grodriguez@c-caa.org.

REGISTRATION WILL NOT BE PROCESSED WITHOUT RECEIVING PAYMENT!

For updated Forum materials, please visit our website www.c-caa.org.



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To email or fax this form, contact:

Reservations: 502-2413-4444

Fax: 502-2413-4447

E-mail:

manuel.farfan@realhotelsandresorts.com

Alejandro Pineda

Phone: 502-2413-4548

alejandro.cerna@realhotelsandresorts.com

RESERVATION REQUEST

DATE:

GUEST NAME:

GROUP NAME: Central American Energy Supply Security Forum

PHONE NUMBER:

FAX NUMBER:

ROOM TYPE	NUMBER OF ROOMS	OCUP.	RATE	ARRIVAL	DEPARTURE	AIRLINE	FLIGHT/TIME

CREDIT CARD INFORMATION

CREDIT CARD NUMBER		EXPIRATION	
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ROOM RATES:

- Deluxe room single: USD \$159.00 plus 22% of taxes (includes buffet breakfast for one person)
- Deluxe room double: USD \$175.00 plus 22% of taxes (includes buffet breakfast for two persons)

CANCELATION POLICY:

After providing a credit card to guarantee their reservation, the time limit for cancellation is April 26th, after this date no cancellation will be accepted, in case of a no show, the total of nights reserved will be charge to their own credit card. In case the guest will do an early check out, the total amount of nights reserve will be charge to the guest.

OBSERVATION:

SIGNATURE:
